



## CANOE SLALOM WORLD CUP



*presented by Sport Marketing International*



## **CANOE SLALOM WORLD CUP**

|                            |  |                                |                   |
|----------------------------|--|--------------------------------|-------------------|
| <b>DATE:</b>               | <i>September 2nd – 4th, 2016</i>                                   |                                |                   |
| <b>VENUE:</b>              | <i>Prague – Troja, Czech Republic</i>                              |                                |                   |
| <b>PARTICIPANTS:</b>       | <i>about 350 athletes from about 40 countries</i>                  |                                |                   |
| <b>CATEGORIES:</b>         | <i>men: K1, C1, C2<br/>women: K1, C1<br/>Slalom Cross K1M, K1W</i> |                                |                   |
| <b>TV COVERAGE:</b>        | <b>CT 4 Sport</b>  | <i>about 10 hours</i>          |                   |
|                            | <b>CT, TV NOVA, PRIMA TV</b>                                       | <i>highlights, news</i>        |                   |
|                            | <b>TV abroad: Eurosport + about 10 international TV companies</b>  |                                |                   |
| <b>TV SPECTATORS 2015:</b> | <b>CT 4 Sport:</b>   | <b>1,166.000</b> (reach total) | <i>plus</i>       |
|                            |  | <b>1,007.000</b> spectators of | <i>sport news</i> |

*The City of Prague traditionally welcomes the best world paddlers. In 2016 as the first world event after the Olympic Games in Rio. Czech spectators will see the fresh olympic medalist live. Do Czech paddlers repeat the excellent results (6 gold, 3 silver and 3 bronze medals) from 2015 ?*



## EXHIBITION AND SALE STALL

- reserved area 25m<sup>2</sup> for an exhibiton and sale stall
- electric energy
- accreditation passes for 2 persons
- parking card for 1 vehicle

**PRICE:            210 EUR**

