



CANOE SLALOM WORLD CUP



presented by Sport Marketing International



CANOE SLALOM WORLD CUP

DATE:	<i>July 16.-18., 2017</i>	
VENUE:	<i>Prague – Troja, Czech Republic</i>	
PARTICIPANTS:	<i>about 330 athletes from about 40 countries</i>	
CATEGORIES:	<i>men: K1, C1, C2 women: K1, C1 Slalom Cross K1 men, K1 women</i>	
TV COVERAGE:	Czech TV Sport	<i>about 9,5 hours</i>
	CT, TV NOVA, PRIMA TV	<i>highlights, news</i>
	in 2016 live:	<i>ORF, ARD-ZDF, Equipe 21, RTV SI (SLO), Olympic Channel, NZL</i>
	30 minutes transmtion:	<i>about 50 countries</i>
TV SPECTATORS 2016:	Czech TV:	1,083.000 <i>(reach total) plus</i> 1,351.000 highlights, news

The City of Prague traditionally welcomes the best world paddlers. Czech athletes belong to the world best paddlers. Jiri Prskavec, Vitezslav Gebas, Katerina Kudejova, Vavrinec Hradilek and others presents their performances to the czech spectators again.



ADVERTISING BANNER

- reserved area 25m² for an exhibitor and sale stall
- electric energy
- accreditation passes for 2 persons
- parking card for 1 vehicle

PRICE: 210 EUR

