

**PRAGUE**  
ICF CANOE SLALOM  
**World Cup 2021**

**2021 ICF CANOE SLALOM WORLD CUP**



**SMI**

*presented by Sport Marketing International*



## CANOE SLALOM WORLD CUP

<b>DATE:</b>	<i>June 11<sup>th</sup> – 13<sup>th</sup>, 2021</i>	
<b>VENUE:</b>	<i>Prague – Troja, Czech Republic</i>	
<b>PARTICIPANTS:</b>	<i>about 340 athletes from about 40 countries</i>	
<b>CATEGORIES:</b>	<i>canoe slalom.</i>	<i>men: K1, C1 women: K1, C1</i>
	<i>extreme slalom.</i>	<i>men: K1 women: K1</i>
<b>TV COVERAGE:</b>	<b>Czech TV</b>	<i>about 9 hours live</i>
	<b>TV abroad</b>	<i>live: about 5 TV companies summary: about 10 TV companies</i>
<b>TV SPECTATORS 2019:</b>	<b>Czech TV:</b>	<i>989.000 (reach total) plus 1,620.000 sport news (BBV)</i>
	<b>NOVA TV</b>	<i>2,541.000 sport news</i>



## EXHIBITION AND SALE STALL

- reserved area 25m<sup>2</sup> for an exhibitor and sale stall
- electric energy
- accreditation passes for 2 persons
- parking card for 1 vehicle

**PRICE: 150 EUR**

