

PRAGUE
ICF CANOE SLALOM
World Cup 2022

2022 ICF CANOE SLALOM WORLD CUP



SMi

presented by Sport Marketing International



CANOE SLALOM WORLD CUP

DATE:	<i>June 10th – 12th, 2022</i>		
VENUE:	<i>Prague – Troja, Czech Republic</i>		
PARTICIPANTS:	<i>about 340 athletes from about 40 countries</i>		
CATEGORIES:	<i>canoe slalom.</i>	<i>men:</i>	<i>K1, C1</i>
		<i>women:</i>	<i>K1, C1</i>
	<i>extreme slalom.</i>	<i>men:</i>	<i>K1</i>
		<i>women:</i>	<i>K1</i>
TV COVERAGE:	Czech TV	<i>about 9 hours live</i>	
	TV abroad	<i>live:</i>	<i>about 5 TV companies</i>
		<i>summary:</i>	<i>about 10 TV companies</i>
TV SPECTATORS 2020:	Czech TV:	<i>live</i>	<i>698.000 (reach total)</i>
		<i>sport news BBV</i>	<i>1.620.000</i>



EXHIBITION AND SALE STALL

- reserved area 25m² for an exhibition and sale stall
- electric energy
- accreditation passes for 2 persons
- parking card for 1 vehicle

PRICE: **190 EUR plus VAT**

