



## CANOE SLALOM EUROPEAN CHAMPIONSHIPS



*presented by Sport Marketing International*



## **CANOE SLALOM EUROPEAN CHAMPIONSHIPS**

<b>DATE:</b>	<i>July 16.-18., 2017</i>	
<b>VENUE:</b>	<i>Prague – Troja, Czech Republic</i>	
<b>PARTICIPANTS:</b>	<i>about 250 athletes from about 30 countries</i>	
<b>CATEGORIES:</b>	<i>men: K1, C1, C2 women: K1, C1 Slalom Cross K1 men, K1 women</i>	
<b>TV COVERAGE:</b>	<b>Czech TV Sport</b>	<i>about 11 hours</i>
<b>TV SPECTATORS 2017:</b>	<b>Czech TV:</b>	<b>1,083.000</b> (reach total) plus <b>1,351.000</b> highlights, news

*The City of Prague traditionally welcomes the best world paddlers. Czech athletes belong to the world best paddlers. Jiri Prskavec, Vitezslav Gebas, Katerina Kudejova, Vavrinec Hradilek and others presents their performances to the czech spectators again.*



## EXHIBITION AND SALE STALL

- reserved area 25m<sup>2</sup> for an exhibiton and sale stall
- electric energy
- accreditation passes for 2 persons
- parking card for 1 vehicle

**PRICE: 210 EUR**

